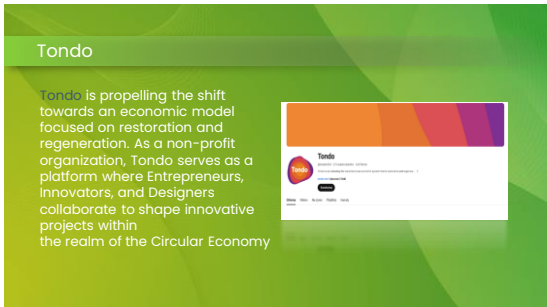


Progetto L2C – Modulo III
Prof. Mitrut
Lez. 3.3 - RESOURCES & TOOLS



Progetto L2C – Modulo III

Prof. Mitrut

Lez. 3.3 - RESOURCES & TOOLS

Re-think

The "Re-think circular forum" is a hub for circular economy leaders to exchange ideas and drive sustainable innovation. It connects experts and fosters collaborative solutions for a regenerative economic model



Circulartourism.eu

The COSME project "CEnTOUR – Circular Economy in Tourism" is a project assisting tourism SMEs in adopting circular practices like waste reduction and eco-friendly offerings. CEnTOUR supports SMEs by focusing on circular solutions, aiming to cut waste and promote sustainable practices in the tourism sector



Circulink.eu

The CIRCULINK project focuses on integrating social innovation and the workplace by offering a blended learning training kit to promote Circular Business Models and Social Innovation



Switch2green.eu

The SWITCH to Green project provides technical assistance for EU international partnerships, helping identify, formulate, and manage green economy initiatives



Designguide.com

A guide aimed at innovative design to help innovators create more elegant, effective and creative solutions for the circular economy



Ellen MacArthur Foundation www.ellenmacarthurfoundation.org

The Ellen MacArthur Foundation, an international charity, was established in 2010 to accelerate the transition to a closed-loop economy. The website offers detailed information on circularity, case studies, tools and resources needed to make the circular transition



Progetto L2C – Modulo III

Prof. Mitrut

Lez. 3.3 - RESOURCES & TOOLS

UN CC:e-Learn
<https://uncclearn.org>

This course looks in depth at how to take an integrated approach to policy analysis, integrated planning, intervention design, financing, communication, monitoring and evaluation. The course examines a range of tools and methods that can help the learner to implement interventions related to environment and climate actions.



The screenshot shows the UN CC:e-Learn interface for the course 'Advancing Sustainable Development in Practice'. It features a video player with a 'Watch video' button, a description of the course, and a list of topics including Green economy, Circular economy, and Digital economy. Logos for UN Development System, UN, and UNITAR are visible at the bottom.

Questions

- ▶ What resources can you use to increase your knowledge of CE?
- ▶ Name a few organizations that aim to promote the Circular Economy and sustainable practices

TOOLS



Main benefits of using tools for CE

- ▶ Thorough Analysis
- ▶ Strategic Alignment
- ▶ Visualization
- ▶ Innovation
- ▶ Efficiency


- ▶ Risk Mitigation
- ▶ Competitive Advantage
- ▶ Compliance
- ▶ Resilience

Progetto L2C – Modulo III

Prof. Mitrut

Lez. 3.3 - RESOURCES & TOOLS

Business Model Canvas



The Business Model Canvas template is a 9-block grid used for business model innovation. It includes sections for Channels, Customer Segments, Revenue Streams, Value Propositions, Key Activities, Key Resources, Key Partnerships, Cost Channels, and Unfair Advantage.

Circular Economy Model Canvas



The Circular Economy Model Canvas template is a 9-block grid adapted for circular economy. It includes sections for Channels, Customer Segments, Revenue Streams, Value Propositions, Key Activities, Key Resources, Key Partnerships, Cost Channels, and Unfair Advantage, with a focus on circularity and resource efficiency.

Stakeholders map template

A **stakeholder map template** is a visual tool used to identify and analyze the stakeholders involved in a project, initiative, or business.




The Stakeholders map template features a central grid for mapping stakeholders, with a legend and instructions on how to use the tool.

Key activities, resources used & waste generated – Template



This template is designed for mapping key activities, resources used, and waste generated. It includes a central grid for data entry and a legend for activity types.

9R analysis current status



The 9R analysis current status template is a complex diagram showing the current status of a project across various dimensions. It includes a central grid for data entry and a legend for activity types.

CE Policy structure – Template



The CE Policy structure template is a document structure for a Circular Economy Policy. It includes sections for Purpose, General Objectives, and a detailed description of the policy.

Progetto L2C – Modulo III

Prof. Mitrut

Lez. 3.3 - RESOURCES & TOOLS

9R – Planning Template

Key competences - Template

Key competences	Why is it needed?	What to monitor?

Positive & negative consequences - Template

Positive consequences	Negative consequences

Action Plan Template

Objectives	Key activities	Key resources	Key partners

Questions

- ▶ What elements are included in the Business Model Canvas?
- ▶ What is the purpose of a Stakeholder Map?
- ▶ Why should we analyse core competencies in CE transformation?

